



2026 TRAVEL GUIDE

MEDIA KIT

Advertising opportunities in Sample Oklahoma: The Unofficial Destination Guide of Oklahoma City — distributed in-store, at area hotels and visitor centers, all year round.

REACH VISITORS ALL YEAR

ADVERTISING OPPORTUNITIES

This guide is distributed to road-trippers, locals and Sample Oklahoma Gift Company customers year-round. Every destination in this edition's directory is listed free — here's how to stand out further:

GRAPHIC ADS

Full-color JPG or PNG artwork. Up to 25 spots available per edition in four sizes:

- Full page – 5.5" × 8.5"
- Half page – 5.5" × 4.25"
- Quarter page – 2.35" × 4.15"
- Eighth page – 2.35" × 2.0"

FEATURED LISTING

Upgrade your free directory entry to a bolded, highlighted listing with phone and website included:

1. Company name (bold)
2. Company type
3. Company address
4. Phone & website

335

DESTINATIONS IN THIS
EDITION

25

GRAPHIC AD SPOTS /
EDITION

A-Z

ALPHABETICAL
PLACEMENT

Distributed in-store at Sample Oklahoma Gift Company, area hotels and visitor centers, and refreshed each year to keep listings current.

Ready to reserve your space?

Contact Sample Oklahoma Gift Company · [PHONE] · [EMAIL]